

Paws of Allegiance

Summer 2023 Newsletter - National Office



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A CONFERENCE TO
REMEMBER

ABOVE & BEYOND

THE MOST IMPORTANT
PERSON HELPING OUR
WARRIORS IS YOU!

A Conference To Remember

By: Claire Richardson, Marketing & Communications Specialist

At the very start of the summer, the Paws for Purple Hearts teams were finally able to gather together and hold our all staff conference at our brand new National Campus in Canyonville, OR. Employees from around the country joined together for educational meetings and presentations, as well as laughter and community engagement.



Paws for Purple Hearts Staff, Canyonville, OR

This conference marks the first of many in our future at our newest facility, which offers many acres for the dogs to enjoy, brand new dorms to house our staff when they arrive, and other convenient amenities that make holding this conference there easier than ever! For many, it was the first

time coworkers were able to meet in person and get to know one another away from our computers. It allowed us to bond even further than we already have over the years and form new connections and friendships within our team, making a positive impact on our organization from the inside.

We want to take a moment to thank all of the staff members and crew at the Canyonville Campus who made this event possible. It took a lot of hard work to set this up and we were thrilled with the turn out. See you all at the next one!



Left to Right: Mary, Lois, Nina, Schatzie

Above & Beyond

By: Claire Richardson, Marketing & Communications Specialist

When it comes to making things run at any organization, it is a team effort and it takes every single individual to make your mission thrive. We want to take a moment to highlight a specific individual within Paws for Purple Hearts who has been here since 2019 working diligently to provide our clients with their perfectly matched Service or Facility Dogs, Casey Koslosky. Casey is the National Client Manager for Paws for Purple Hearts, meaning she is the set of eyes overseeing every application, the traveler to every Graduation and Client Training to ensure the placement goes smoothly, the matchmaker who decides which dog is placed with which client, and so much more.

Casey graduated college in the winter of 2018 knowing her passion was to better the lives of Veterans across the country. She applied to many Service Dog organizations and quickly began her career with Paws for Purple Hearts afterwards at our Menlo Park Veterans Affairs office as their Advancement Associate. It was not too long after that



Casey Koslosky & Ambassador Dog
Delta

that she switched over to the client side of the job and took on the position she continues to thrive in now.

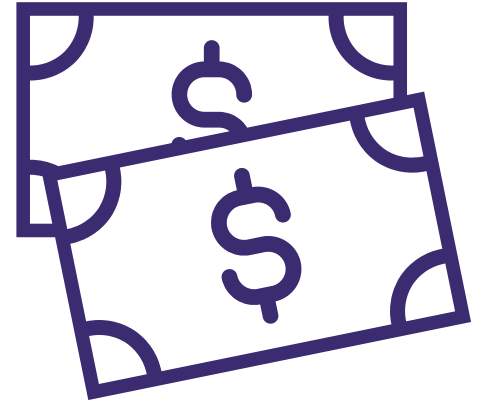
Every day looks a little different for Casey, but ultimately the career she has chosen here continues to fuel her fire to help Veterans. Her passion is brought to the table each day allowing for our organization to build on the path to success. Thank you Casey for all that you have done and continue to strive towards for Paws for Purple Hearts!

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The Most Important Person Helping Our Warriors Is You!

By: Rachel Hanson, Controller

It's often asked how much money is needed to run our non-profit, and with having a set amount of dogs to train, Veterans and military personnel to reach, and continuing to try and expand across the United States to make us accessible to all Warriors, this year's budget is \$5,095,193 in Revenue, a near \$1.5 million decrease from last year's and every dollar of it is budgeted to be needed this year in order to meet our expenditures.



PPH continues to be a part of the PAWS Act, ("Puppies Assisting Wounded Servicemembers Act of 2021") at two out of seven of our locations. This single commitment alone requires a minimal amount of dogs, trainers, and sessions for a 5yr long pilot study with the VA. The regular overhead for our operations includes rent payments, utilities, payroll, insurance, office supplies, fundraising expenses, dog supplies/equipment, veterinarian costs, transportation, the list goes on. However, all of our therapeutic services are FREE of charge to the Veterans and military personnel, along with a Service Dog at no cost to them. We depend on 98% of our Revenue being from donations.

2023 has brought in roughly \$2.3MM+ Revenue thus far and is coming from a wide mixture of sources. The largest source of revenue is from Individuals, which proves to be the #1 source historically, then Trusts/Bequests, Foundations, Businesses (typically via our outside fundraisers or Partnerships), Federal Grant(s) occasionally, Stock donations, and State and Federal Campaigns such as CFC and United Way. Lastly, our In-Kind non-monetary donations. Our average single individual donation received is \$25.



We continue to march forward in hopes to continue growing our current regions, as well as a goal of opening a Florida facility, as well as a Northeast facility location in the very near future. Each area is estimated to have over 2 million Veterans that we can support on their road to recovery one day at a time, one step at a time, one dollar at a time.

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Paws for Purple Hearts is licensed by the Military Order of the Purple Heart and the Military Order of the Purple Heart Service Foundation, chartered by an Act of Congress for combat-wounded Veterans.



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